



New Orleans Tourism Marketing Corporation
365 Canal Street, #1120 | New Orleans, LA 70130 | 504/524-4784 | 504/524-4780 fax
www.NewOrleansOnline.com - The City of New Orleans' Official Tourism Web Site

Lea Sinclair
Director of Communications
504/491-5330
lea@notmc.com

Grace Wilson
Communications Associate
504/247-6362
grace@notmc.com

2008 FIRST QUARTER UPDATE

Tourism Statistics:

New Orleans Jazz and Heritage Festival, April 25-27, May 1 - 4
Economic Impact –\$300 million (consistently between \$250,000-\$300,000 in recent years)
Attendance: 375,000 - 400,000 (Highest attendance since Katrina)

French Quarter Festivals, April 11 - 13
Economic Impact – 10 million
Attendance: 435,000

57th Annual NBA All-Star Game, February 17th
Economic impact: 90 million
Attendance: 150,000 from 215 countries and territories
Week-long celebration included activities involving television, Internet, film, and digital technologies.

44th Annual Mardi Gras Marathon, February 24th
Attendance: 6,000 runners from 50 states and 16 countries (broke all previous records)
Three races (marathon, half-marathon and 5K) put on by the New Orleans Track Club, as well as weekend exhibition for runners.

Mardi Gras Carnival Season

12 nights after Christmas, January 6, with major parades beginning on January 25,
2008 Mardi Gras Day was February 5.

Economic Impact:

2008: Not yet calculated
2007: 200,000 million
2006: Not measured
2005: 250,000 million

Attendance:

2008: 750,000 - 850,000 visitors
2007: 800,000 visitors
2006: 700,000 visitors
2005: over 1 million visitors.

New Year's in New Orleans

Allstate Sugar Bowl, University of Georgia Bulldogs defeated Hawaii Warriors, Jan 1
Economic Impact: 150 million

Attendance: nearly 74,383 at game

BCS National Championship, Louisiana State University Tigers defeated Ohio State University
Buckeyes Jan 7

Economic Impact: 250 million

Attendance: 79,561 at game

Tourism industry is largest employer in the metropolitan New Orleans area, second largest industry in the state of Louisiana. It includes hotels, restaurants, retail, sporting arenas, music venues, museums, galleries and theaters, destination management companies and tour operators. Tourism economic engine accounts for 35% of the City of New Orleans' annual operating budget, \$210 million paying for jobs, safety, transit, etc.

Tourism Employment, US Bureau of Labor Statistics

Before Katrina (August 29, 2005): 85,000,

After Katrina (August 29, 2005): 47,980 employed

2006: 57,700 employed

2007: 66,100 employed;

Early stats for January 2008 show 67,500 employees.

- o Without the money engineered by New Orleans tourism, the state would have to raise an additional \$3,000 in taxes for every family in Louisiana to cover the deficit.

- o In a regular year, tourism generates \$5 billion in visitor spending and more than \$250-300 million in tax revenues.

- o The hotel tax provides \$10.5 million for education in the city's operating budget and is the funding source of bonds for the Superdome and the Convention Center.

- o Louisiana lost more than \$1 billion, a result of Hurricane Katrina. Every three months results in a net loss of a \$1.25 billion buying cycle in New Orleans.

- o An average convention delegate generates \$1,500 for the local economy during his or her stay.

Convention visitors stay longer in hotels, entertain more in restaurants and spend more money in retail shops in the French Quarter and along the Magazine Street corridor.

- o 2004: 10.1 million visitors and 4.92 billion in visitor spending

- o 2005: Was exceeding 2004 numbers until Hurricane Katrina hit August 29th

- o 2006: 3.7 million visitors and \$2.9 billion in visitor spending

- o 2007: 7.1 million visitors and 4.8 billion dollars in visitor spending, but rise in business costs made profits lower than 2004

2007 Highlights:

Femme, femme, femme, New Orleans Museum of Art, March 4-June 3,

Art depicting women in French society, featuring works from Renoir, Degas, Manet, Toulouse-Lautrec and Picasso Attendance: 80,000 (over 26,000 per month)

The Vatican Mosaic Studio, Ursuline Convent, presented by the Catholic Cultural Heritage Center of the Archdiocese of New Orleans January 28-June 1 Mosaics from the Vatican

Attendance: 56,000

Satchmo Summerfest, Louisiana State Museum US Mint

Attendance: 20,000

Two-Year Anniversary of Hurricane Katrina attracted national press although considerably less than in 2006

Essence Music Festival returned to New Orleans, first weekend of July 2007

Economic Impact: 150 million

Attendance: 200,000

Go Fourth on the River, Fourth of July along Mississippi River

Included are music and fireworks

Attendance: 100,000

Tales of the Cocktail, July 18 – 22, 2007

Attendance: 12,000

French Market Creole Tomato Festival; 21st annual was held at same time as **New Orleans Seafood Festival and Jazz and Heritage Festival's Cajun / Zydeco Festival**, June 8 – 10 at the historic French Market and at the Louisiana State Museum's Old U.S. Mint in the French Quarter
Attendance: 38,000

The New Orleans Jazz and Heritage Festival, New Orleans Fairgrounds, April 27-29 and May 4-6, 2007

Economic Impact: 250 million

Attendance: 375,000

French Quarter Festival

Economic Impact in 2007: 7.8 million

Attendance: 400,000

The Zurich Golf Classic, April 2007

Attendance: 140,000 in attendance.

The New Orleans Wine and Food Experience, May 25 – 27 (Memorial Day weekend)

Economic Impact: 5.4 million

Attendance: 10,000 over five days

Weekly Wednesday concerts in Lafayette Square continued through the summer

Southern Decadence Festival, Labor Day weekend

Economic Impact in 2003: 96 million

Attendance: 121,000

VooDoo Music Experience

Includes non-stop music on seven stages, local crafts, interactive games, and local food

Attendance: 150,000 (broke all previous attendance records)

Christmas New Orleans Style, December 1 through December 31

Includes free cooking demonstrations, free concerts in Jackson Square, candlelight caroling, historic characters strolling the French Quarter, holiday shopping specials and Papa Noel Hotel Rates

Economic Impact: 118 million

Attendance: 420,000

Year's Eve in the French Quarter

Attendance: 150,000

For more details and complete calendar information, please visit:
<http://www.neworleansonline.com/calendar>.

Restaurants:

2007, Department Health and Hospitals and Louisiana Restaurant Association (Does not include food service institutions and schools)

Pre-Katrina April 2008*

Orleans Parish 2,116 1,356

Jefferson Parish 1,557 1,368

St. Bernard Parish 219 85

Most restaurants in New Orleans have reopened in the areas of Downtown, Central Business District, Warehouse/Arts District, Garden District, Uptown, Marigny, Bywater and Mid-City; NoMenu.com says there are more restaurants than before storm For information on a specific restaurant, please visit the city's restaurant database at: <http://www.neworleansonline.com/neworleans/cuisine/restaurants.php>

Hotels and Bed & Breakfasts:

209 operating metro area hotels and bed and breakfasts today

31,888 rooms in inventory

Orleans Parish:

Pre-Katrina, 25,000 rooms

Greater New Orleans:

Pre-Katrina, 265 hotels

38,338 rooms

The Hyatt Regency New Orleans has yet to announce firm plans for reopening. The fate of the **The Fairmont Hotel** will return as The Roosevelt: A Waldorf-Astoria Hotel.

Dimension Development Company, purchased the 114-year-old hotel for \$17 million and announced plans for a \$100 million renovation to the 500 room property.

For information on a specific hotel, please visit the city's hotel database at:

<http://www.neworleansonline.com/book/rooms/lodging.php?lodgingType=1>

Bed & Breakfast establishments, 62 open in New Orleans.

For information on a specific Bed & Breakfast, please visit the city's B&B database at:

<http://www.neworleansonline.com/book/rooms/lodging.php?lodgingType=2>

Air Transportation:

Louis Armstrong International Airport (MSY)

2008: 137 daily flights

16,258 seats

Serving 37 cities

Pre-Katrina:

162 daily flights

20,676 seats

Serving 42 cities

Scheduled to reach Pre-Katrina levels by 2009

The airport now provides free WiFi to travelers on the 2nd floor.

Reports from the Transportation Security Administration (TSA) on the total number of passengers who were processed through security over Jazz Fest placed 4 of the Jazz Fest days in the top 10 departure days since Hurricane Katrina.

1. January 8, 2008 BCS Game 19,188
2. May 5, 2008 Jazz Fest (2nd weekend) 17,937
3. January 2, 2008 Sugar Bowl 17,292
4. May 4, 2008 Jazz Fest (2nd weekend) 16,868
5. February 18, 2008 NBA All-Star Game 16,750
6. April 28, 2008 Jazz Fest (1st weekend) 16,584
7. March 20, 2008 Spring Break 16,371
8. May 6, 2008 Jazz Fest (2nd weekend) 16,284
9. March 19, 2008 Spring Break 16,100
10. February 1, 2008 Mardi Gras (Friday Before) 15,973

MSY announced several record Post-Katrina passenger service days for January 2008.

January 8, 2008 BCS Game 19,188
January 2, 2008 Sugar Bowl 17,292
February 18, 2008 NBA All-Star Game 16,750
February 1, 2008 Mardi Gras (Friday before) 15,973
February 6, 2008 Mardi Gras (day after) 15,968

Airlines currently operating out of MSY: Air Tran, American Airlines, Continental, Delta Air Lines, ExpressJet, Jet Blue, Northwest, Southwest Airlines, United Airlines, U.S. Airways. Delta Air Lines recently added non-stop flights to Los Angeles.

New Orleans Lakefront Airport, open 24/7

Services include: fuel, line service, flight training and aircraft rescue crews. As of July 30, 2007, the control tower at the Lakefront Airport is back in service, following a \$6 million renovation.

Public Transit:

Bus Lines: 28 lines running daily providing 23,000 rides

Pre-Katrina: 120,000 riders

New routes: the Morrison Express and the Louisa to the upper Ninth Ward.

St. Charles Avenue Streetcar Line: (Canal Street uptown to Claiborne Avenue)

Post-Katrina: Canal Street to Lee Circle was in service by December, 2006

Lee Circle to Napoleon Avenue was in service by November 11, 2007

Napoleon Avenue to Riverbend (St. Charles and Carrollton Avenue) was in service by December 23, 2007.

Riverbend to Claiborne Avenue is expected to be back in service by late spring of 2008

Mississippi Riverfront Line: (along river from French Market to Convention Center)

Post-Katrina: Fully operational by December 18, 2005

Canal Street Line: (Canal Street to Carrollton spur to City Park and the New Orleans Museum of Art)

Post-Katrina: Partially operational by December 18, 2005

Fully operational by July, 2006

Fares: \$1.25 each way; transportation transfers are \$.25; one-day passes are \$5.00; three-day passes are \$12

RTA website: www.norta.com

Taxis:

Available on New Orleans streets and at major hotels

Taxicab bureau reports 1,200 cabs back on the streets

Taxi rates are \$2.50 plus \$1.60 per mile (.20 per one-eighth mile) thereafter

Additional charge of \$1.00 per passenger after the first passenger

During peak visitor times including Mardi Gras and Jazz Fest \$4 per person or the meter rate whichever is higher.

Fixed rate of \$28 (one to two people) is charged from the airport to most areas of New Orleans
More than two people, \$12 per person.

Airport Shuttle, Inc., official ground transportation for Louis Armstrong International Airport
Service to and from New Orleans' hotels and other designated locations

Fare \$13.00 each way

No reservations are required.

Trains:

Amtrak operates in New Orleans

the *City of New Orleans* runs to Memphis and Chicago

the *Crescent* has resumed its regular route to Atlanta and New York

The New Orleans Morial Convention Center:

In 2007, business travel and conventions in New Orleans reached approximately 70 percent of pre-Katrina levels

2008 projected to be at 90 percent.

\$60 million in renovations completed

Renovations include new flooring and furnishings on all three levels

high speed wi-fi

4,000-seat Conference Auditorium

12 separate/combinable exhibit halls

140 meeting rooms

In 2007, hosted 94 major conventions, tradeshow and meetings

Currently has 250 full-time employees

Meetings (3,000 or more in attendance) in 2008 include:

o Allied Social Sciences Association/Jan. 3-5/8,000

o American Farm Bureau/Jan. 12-15/5,000

o Helen Brett Enterprises/Feb. 8-12/15,000

o American Traffic Safety Services Association/Feb. 9-12/4,720

o National Basketball Association/Feb. 14-17/10,000

o Pittsburgh Conference & Expo/Mar. 1-6/24,000

o The Minerals Metals Materials Society/Mar. 8-12/3,000

o American Physical Society/Mar. 9-13/7,300

o Association for Supervision & Curriculum Development/Mar. 14-17/12,500

o NACE, International/Mar. 16-20/5,500

- o American Chemical Society/Apr. 6-9/14,000
- o Population Association of America/Apr. 16-18/3,197
- o New Orleans Jazz & Heritage Festival/Apr. 23-May 6/80,000
- o American College of Obstetricians & Gynecologists/May 1-9/8,900
- o Helen Brett Enterprises/May 16-21/15,000
- o National Cable & Telecommunications Association/May 17-20/17,000
- o Society of Nuclear Medicine/June 13-17/7,000
- o National Alliance for Public Charter Schools/June 22-24/4,000
- o Institute of Food Technologists/June 28-July 1/20,000
- o Essence Festivals, LLC/July 3-5/28,221
- o Jazzercise/July 10-11/4,000
- o U.S. Department of Labor/July 14-16/3,500
- o American Veterinary Medical Association/July 18-22/7,500
- o National Conference of State Legislatures/July 22-26/8,000
- o Louisiana Restaurant Association/Aug. 1-3/16,000
- o Shaklee/Aug. 6-9/10,000
- o American Correctional Association/Aug. 9-13/10,725
- o Blacks in Government/Aug. 10-15/5,000
- o American Public Works Association/Aug. 16-19/6,500
- o American Heart Association/Nov. 9-12/27,500
- o American Society of Consultant Pharmacists/Nov. 18-22/4,000
- o Helen Brett Enterprises/Nov. 21-24/15,000
- o Diversified Business Communications/Dec. 3-5/4,000

Meetings (3,000 or more in attendance) in 2007 included:

- Disabled American Veterans/Aug. 8-14/4,000
- Helen Brett Enterprises/Aug. 16-23/15,000
- Cardiovascular Institute of the South/Sept. 5-7/3,000
- American College of Surgeons/Oct. 6-10 (city-wide)/16,000
- International Association of Chiefs of Police/Oct. 12-17 (city-wide)/10,000
- International Facility Management Association/Oct. 23-26 (city-wide)/10,000
- Helen Brett Enterprises/Oct. 25-Nov. 1/15,000
- Full Gospel Baptist Church Fellowship International/Oct. 30-Nov. 2/3,000
- American Society of Agronomy/Nov. 4-8/4,800
- American Academy of Ophthalmology/Nov. 9-12 (city-wide)/25,000
- National League of Cities/Nov. 13-17 (city-wide)/8,000
- Diversified Business Communications/Nov. 27-30 (city-wide)/11,000
- Southern Association of Colleges & Schools/Dec. 8-10/ 3,000
- Pennwell Corporation/Dec. 10-14 (city-wide)/17,000

The Port of New Orleans:

Carnival Cruise Lines extended berthing agreement with the Port of New Orleans for an additional two years during its quarterly sales conference in September, 2007

Carnival will sail year-round from New Orleans through October 26, 2010.

Porthole Cruise Magazine named New Orleans 2007 recipient of the publication's "Editor-in-Chief Award for Best Comeback Port"

Pre-Katrina passenger embarkations and disembarkations topped 750,000

The Port was poised to break the one million-passenger mark with four-home-ported cruise ships and numerous port calls utilizing its facilities

2007 passenger embarkations and disembarkations topped 475,000

October 2007, opened \$37 million Erato Street Cruise Terminal and Parking Garage
Features a 90,000 square-foot-terminal and 1,000-vehicle parking garage
Three of four home-ported cruise ships have made port calls
Queen Elizabeth 2 made port call in November 2006.
Carnival Cruise Line's *Fantasy* sails four and five-day Western Caribbean itineraries Norwegian Cruise Line's
Norwegian Sun sails seven-day cruises to Western Caribbean
Port addition of a new cruise terminal at its Poland Avenue facility is in design phase

Superdome:

Site of the BCS Championship Game on Monday, Jan. 7, 2008
New Orleans is first city to host three major college post-season games after the same season
The New Orleans Bowl occurred Friday, Dec. 21, 2007
Allstate Sugar Bowl Football Classic played Tuesday, Jan. 1, 2008.
New Orleans Saints sold out entire 2007 home schedule on a season-ticket basis
Finished 2006 season as NFC South Championship team
For a complete Saint schedule, please visit: www.superdome.com.

New Orleans Arena:

New Orleans Hornets return full-time for the 2007-2008 season
The Arena was the site of the NBA All-Star Game Sunday, Feb. 17, 2008
The New Orleans Arena sustained less damages from Katrina than the Superdome
Reopened in March 2006

Local Businesses:

Louisiana Department of Economic Development (LDED) as reported by the *Times Picayune* on April 16, 2006: Out of 81,000 local businesses in 10 parishes affected by Hurricanes Katrina and Rita, 62,300 have reopened and 17,716 of Orleans Parish's businesses have reopened The Louisiana Tax Free Shopping Refund Center is open Thursdays and Fridays

Other economic development statistics from the City of New Orleans:

- Sales tax collections at 88% of pre-storm level
- Metro-area employment at 70% of pre-storm level
- Class A Office Space at 90% occupancy
- 97% of medium to large businesses have returned
- Port of New Orleans operating at 100% capacity, above pre-Katrina levels
- Earlier this month, the city's bond rating upgraded from "junk" status to investment grade
- Cruise ship industry returned October 2006
- \$18.5 million in federal grant funds allocated for tourism and convention marketing

Shopping:

Major urban shopping destinations in the city include:

- The Shops at Canal Place
- The Riverwalk
- Jax Brewery
- Royal Street and other French Quarter antiques
- Miles of eclectic shops on Magazine street
- French Market flea-market is undergoing renovations, but is open
- Boutiques, art galleries and shops are open throughout the city

Cultural Institutions:

All major museums have re-opened including:

- New Orleans Museum of Art
- Besthoff Sculpture Garden
- The Ogden Museum of Southern Art
- National World War II Museum
- Contemporary Arts Center
- Louisiana Children's Museum
- Audubon's Aquarium of Americas and Zoo
- LA State Museum's Cabildo, Presbytere, Hermann-Grima and Gallier Houses
- Old Ursuline Convent
- Louisiana Philharmonic Orchestra
- New Orleans Opera Association

Cultural Calendar:

www.NolaFunGuide.com is New Orleans' cultural calendar of record for events and information about tourist attractions and cultural events around New Orleans.

Population:

According to the City Council of New Orleans – the table below illustrated projected populations for the City of New Orleans and the metropolitan area:

Parishes Pre-Katrina 1-Jul-06 1-Jan-07

Orleans 484,674; 235,000; 250,000
Jefferson 455,466; 450,000; 500,000
Plaquemines 26,757; 22,000; 25,000
St. Bernard 67,229; 19,000; 20,000
St. Charles 48,072; 55,000; 60,000
St. John the Baptist 43,044; 49,000; 55,000
St. Tammany 191,268; 235,000; 240,000
Tangipahoa 100,588; 112,000; 115,000

Metro Area 1,417,098 1,177,000 1,265,000

An estimate released February 1, 2008 by demographer Greg Rigamer put New Orleans' population at 302,191.

Rigamer's GCR & Associates bases its estimate on utility hookups. Another group that has also tracked the recovery bases its regular estimates on postal data.

Rigamer's report says that while the population has continued to grow, the rate of return appears to be slowing. About 2,000 people are moving to the city on a monthly basis, according to the report. That compares to an estimated 3,000 to 4,000 people that the city gained each month during most of last year.

Current and Future Economic Opportunities and Projects:

Brad Pitt unveiled the next phase of his \$12million “**Make It Right**” project: a public display of art and civil disobedience, to raise funds for housing in the Lower 9th Ward and continue to help communities throughout New Orleans and the entire Gulf South. To date, this project has raised funds for over 80 homes in the Lower Ninth Ward. For more information, please visit: www.MakeItRightNOLA.org

The Thelonious Monk Institute of Jazz Performance has relocated from Los Angeles' University of Southern California to Loyola University in New Orleans. The Thelonious Monk Institute of Jazz Performance is one of the jazz world's foremost institutions and an organization dedicated to developing first-rate musicians who are teachers as well as performers. This move is an effort to keep jazz alive and thriving in the city where it was born. The program began in late August 2007, to coincide with Loyola's fall semester.

The movie business returned to New Orleans in 2006.

Over 30 movies released in 2006 filmed in New Orleans and the surrounding area

Movies include: All the King's Men; Bug; Failure to Launch; Glory Road; Last Holiday and Déjà Vu, first movie filmed

in New Orleans post-Katrina

The Curious Case of Benjamin Button starring Brad Pitt and Cate Blanchett, completed filming in late winter 2007. With a budget of \$150 million, it was the most expensive film to ever shoot in New Orleans. Currently there are over 20 movies filming in New Orleans. According to Chris Stelly, executive director of film and TV for the Louisiana Department of Economic Development, an estimated \$550 million was spent in the state in 2006, down from \$750 million in 2005 but up from \$430 million in 2004. Because of tax incentives, Louisiana ranks third after New York and California as a location for filming.

A Georgia development company is working to assemble a vast swath of Mid-City, including the Lindy Boggs Medical Center, to create a nearly contiguous 20-acre site for 1.2 million square feet of retail space for national chains. The site, being assembled by Victory Real Estate Investments LLC, covers more than half a square mile from Jefferson Davis Parkway to Carrollton Avenue and from Toulouse to Bienville streets.

The World Trade Center will be redeveloped into 250 residences and a 130-room Renaissance Club Sport Hotel by Marriott. The \$160 million project will also involve the development of an international cultural museum and the conversion of Spanish Plaza into a public entertainment area. The right to redevelop the building belongs to Full Spectrum NY LLC. Full Spectrum specializes in "green building," or buildings that are energy efficient and made from sustainable materials.

Proposed Riverfront Development: The cooperative endeavor agreement between the city and the Port of New Orleans symbolizes the return of a four-mile stretch of Mississippi riverfront to citizens. It includes visions of riverside green space and the construction of RiverSphere, a museum and river research center, and a riverfront performing arts venue.

Other highlights:

- o A \$250 million private project to turn the World Trade Center into hotel / entertainment venue
- o A \$250 million private deployment of a 900-room Peabody Hotel and cruise ship terminal
- o \$135 million in publicly-financed bike paths, greenways and promenades

The board of the New Orleans Building Corp., including Mayor Ray Nagin and two City Council members, on December 21, 2006 ratified a selection committee's recommendation that a contract be awarded to the team led by Chan Krieger Sieniewicz, a Cambridge, Mass., planning and urban design firm; Hargreaves Associates, a San Francisco and Cambridge landscape architecture firm; TEN

Arquitectos, a New York and Mexico City architecture firm; and Eskew + Dumez + Ripple, a New Orleans architecture and urban design firm.

Unveiled in July 2007, the project reconnects the city with the Mississippi River, creating a 4.5-mile stretch of bikeways, jogging trails, cruise ship terminals and hotels on city-owned riverfront property two blocks from the French Quarter, valued at \$1 billion. Groundbreaking is scheduled for 2008 with a targeted completion date of 2018, in time for the city's 300th birthday.

Lake Forest Plaza Redevelopment: Lake Forest Plaza, an eastern New Orleans shopping mall that has been empty since Hurricane Katrina, has been demolished to make way for a new Lowe's Home Improvement store plus another million square feet of adjoining retail space. The \$147 million redevelopment plans call for Lowe's to anchor an open-air, pedestrian-friendly shopping area including a 225,000-square-foot discount retailer and a 100,000-square-foot department store.

Trump Tower Condominium Development: with schedule completion in 2009, once constructed, the Trump Tower will become the tallest building in the city of New Orleans and the state of Louisiana, at sixty-seven stories. At a height of over 750 feet, it will also be the tallest building along the Gulf Coast outside of Houston. It will be a multi-use building with the ground floors allocated for retail shopping, the lower floors will be luxury condo-hotels and the upper floors will be luxury condominiums. The development will have an economic impact of \$100 million.

Department Of Sanitation

- * Removed - 18 Million cubic yards with assistance from the U.S. Army Corp of Engineers
- * Removed - 880,000 cubic yards of construction and demolition material illegally dumped
- * Sanitation Department recycled the following in 2007:
 - April – collected 19,290 pounds of recyclable material
 - July – collected 32,960 pounds of recyclable material
 - September – collected 20,110 pounds of recyclable material
 - October – collected 12,240 pounds of recyclable materials
 - January 2008 - recycled 9,000 Christmas trees
- Hosted recycling drop off event on March 8 – totals to be reported by next week
- * USACE recycled 1.2 million units of white goods
- * EPA recycled 650,000 pieces of electronic waste

Department Of Public Works

Since January 2007

- 1,719 street signs have been repaired
- 12,083 street signs have been replaced
- 91,898 potholes have been repaired
- 17,669 street lights have been repaired
- 8,205 storm drains have been cleaned
- 1.5 million feet of drain line have been cleaned throughout the city

Department of Parks and Parkways

- * Maintains an average of 300 acres of grass per week
- * During the week of March 1, 2008 the dept. cut 124 acres of grass
- * During the week of March 1, 2008 the dept. also Fulfilled 72 orders to trim or remove trees
- * Removed 8,500 dead trees

* Planted more than 1,800 trees city-wide

CITY FEMA PROJECT WORKSHEET UPDATE

Summary based on the data compiled from FEMA; last update received on 03/10/08

Number of worksheets Total Value

942 written by FEMA \$472 million

932 obligated and sent to state \$122 million

506 paid to city by the state \$229 million

City Department or Infrastructure Info: (504) 658-2299 or call 311

The New Orleans Tourism Marketing Corporation, NOTMC, serves as the city of New Orleans' official leisure travel promotion agency through the use of advertising, internet, and public relations. NOTMC designs and launches a summer promotion; three simultaneous niche efforts, aimed at cultural, family, and multicultural travelers; and a fall campaign promoting *Christmas New Orleans style*. It produces *the New Orleans Official Visitors Guide* and the *Christmas New Orleans Style* guidebooks. Web sites: www.NewOrleansOnline.com; www.NewOrleansMuseums.com; www.HearNewOrleansMusic.com.

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