

RIVERWALK

For Immediate Release

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NEW ORLEANS-STYLE COOKING SCHOOL TO OPEN IN RIVERWALK *Crescent City Cooks! to Feature Cooking Classes, Café and Specialty Kitchen Store*

New Orleans, La. (August 17, 2009) – Crescent City Cooks!, a New Orleans-style cooking school, will open at Riverwalk Marketplace in the Fall. The cooking school, which is locally owned and operated, will feature cooking classes, a café and a retail outlet with Louisiana flair such as specialized kitchen utensils, spices, and recipes.

“Riverwalk Marketplace is thrilled to welcome Crescent City Cooks! to our retailer mix,” says Lynn Walters, senior general manager of Riverwalk Marketplace. “As an important tourist destination, it is imperative that we provide our visitors with a memorable New Orleans experience. Now, Crescent City Cooks! will enable Riverwalk customers to taste New Orleans culture, and even bring a piece of the Crescent City back home to their kitchens.”

Located on Level C of Riverwalk Marketplace, Crescent City Cooks! is easily accessible for convention attendees, leisure travelers and locals. Crescent City Cooks! will offer daily group classes, private classes and much more from the new Riverwalk location including, pralines and seasonal New Orleans specialties prepared hot and fresh daily.

“Crescent City Cooks! is excited to bring an entertaining and energetic cooking school to Riverwalk,” adds Shelley Ross and Nita Duhe, Crescent City Cooks! co-owners. “Growing up in Louisiana kitchens prepared us to not only share some of New Orleanians’ favorite recipes, but also keep the experience fresh and fun.”

For information about Crescent City Cooks!, call (504)529-1600 or email cccoks@att.net.

About Riverwalk Marketplace

Riverwalk Marketplace is owned and/or managed by General Growth Properties, Inc. The Company currently has ownership interest in, or management responsibility for, over 200 regional shopping malls in 44 states, as well as ownership in master planned community developments and commercial office buildings. The Company’s portfolio totals approximately 200 million square feet of retail space and includes over 24,000 retail stores nationwide. GGP’s common stock is trading in the pink sheets under the symbol GGWPQ. For more information, visit www.ggp.com.

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