



New Orleans Tourism Marketing Corporation  
365 Canal Street, #1120 | New Orleans, LA 70130 | 504/524-4784 | 504/524-4780 fax  
[www.NewOrleansOnline.com](http://www.NewOrleansOnline.com) - The City of New Orleans' Official Tourism Web Site

Lea Sinclair  
Director of Communications  
504/491-5330  
[lea@notmc.com](mailto:lea@notmc.com)

Grace Wilson  
Communications Associate  
504/247-6362  
[grace@notmc.com](mailto:grace@notmc.com)

## AFRICAN AMERICAN MUSEUM

### *Celebrating Black History and Culture in New Orleans*

New Orleans, LA – Located in the oldest surviving black community in the United States, the New Orleans African American Museum protects, preserves and promotes the city’s African American roots and culture through exhibitions of history and art.

One of the museum’s centerpieces is the “Louisiana-Congo: the Bertrand Donation,” a collection of exquisite African beadwork, costumes, masks, textiles and musical instruments. The seventy-piece assortment of original African artwork is from the Democratic Republic of Congo and illuminates the parallels between everyday life in the Congo and Louisiana folk culture. Other exhibits change regularly and highlight everything from traditional African art to black influences and culture in modern life in New Orleans.

The museum is located in the Treme Villa which is considered to be one of the finest examples of a Creole villa in the city. Built in 1929, the home retains many of its original decorative detail and features five restored buildings. Located on the site of a former plantation, the property also features an entire city block of beautifully landscaped gardens. There are three main courtyards made of handmade bricks and a gazebo that makes a wonderful sitting area on a nice day.

Perched just north of the French Quarter, Treme is one of the city’s oldest neighborhoods. It is home to Congo Square in Louis Armstrong Park and gave birth to many of the city’s unique African American traditions. Since its settlement in the 1700s, former slaves and free people of color have lived in the area. Treme has been the home of many of New Orleans’ most notable black residents and it continues to serve as the site for many jazz funerals, Mardi Gras Indian marches and musical events. Along with the Backstreet Cultural Museum, other Treme attractions include St. Louis Cemetery #1, St. Augustine Church and Ernie K. Doe’s Mother-in-Law Lounge.

The African American Museum is located at 1418 Gov. Nichols St. in Treme. It is open Wed.-Sat. from 10 a.m. to 4 p.m. For more information, call (504) 566-1136 or visit [www.noaam.org](http://www.noaam.org).

The New Orleans Tourism Marketing Corporation promotes the city as a leisure tourism destination throughout the year. Annually, NOTMC’s marketing campaigns include strategic print, broadcast, and Internet advertising and public relations. Web sites: [www.NewOrleansOnline.com](http://www.NewOrleansOnline.com); [www.NewOrleansMuseums.com](http://www.NewOrleansMuseums.com); [www.HearNewOrleansMusic.com](http://www.HearNewOrleansMusic.com).

###